



**WHERE
BUSINESS &
COMMUNICATIONS
MEET.**

About the McMaster University Master of Communications Management Program

The MCM program is Canada's leading master's degree for communications professionals, executives, consultants and researchers in the many fields related to communications management including: public relations, marketing, fundraising, digital and social media, public affairs, investor relations, and others.

You can do the MCM while you work full-time. The program has been designed for working professionals who have active professional and personal lives. The MCM faculty and staff understand your many commitments and are flexible to enable you to work, live, and study in harmony.

The curriculum provides students with leading-edge education in communications theory and professional practice based on nearly 20 years of delivering the most advanced graduate communications curriculum in Canada.

Students attend three, six-day on-campus residencies at McMaster University each year (mid-October, February, and June). Each residency period runs for six days from Saturday to Thursday with classes held between 8:00 am – 5:00 pm. The MCM residencies are a special, intense time that provide students with hands-on learning experiences and the opportunity to forge in-person connections with their professors and classmates.



COURSES:

1. Public Relations Core (5 required courses, 15 units)
2. Business/Management Core (4 required courses, 12 units)
3. Leadership Electives (2 courses, 6 units)
4. Capstone Project (1 course, 3 units)

Costs & Fees (CAD)

Application:

- \$110.00 (one-time non-refundable fee).

Tuition:

- Canadian students: \$4,348.83 per 3-credit course (\$8,697.66/term for 2 courses)
- International students: \$5,259.24 (or as determined by the Board of Governors) per 3-credit course (\$10,518.48 per term for 2 courses)
- The full cost of the program is payable on a course-by-course basis and 12 courses are required to graduate.

ADMISSIONS REQUIREMENTS:

- **All applicants require:**
 - Completed online application
 - B+ average from recognized university/college and 3+ years of work experience
 - References (professional and academic)
 - Work sample
 - Online interview
 - Flexible admission consideration for those that don't meet the above requirements

UPCOMING RESIDENCY DATES:

- **Mandatory residencies are currently scheduled for the following dates:**
 - Saturday, October 12 to Thursday, October 17, 2024
 - Saturday, February 15 to Thursday, February 20, 2025
 - Saturday, June 14 to Thursday, June 19, 2025
 - Saturday, October 11 to Thursday, October 16, 2025
 - Saturday, February 14 to Thursday, February 19, 2026
 - Saturday, June 20 to Thursday, June 25, 2026

APPLICATION DEADLINES:

- **Early application review:** March 1
 - (This is the firm deadline for international students)
- **Secondary application review:** May 1
- **Final application review:** June 30
- **Extended application review:** July 31

This information was published in September 2024 and is subject to change anytime. For the most up to date information, please visit mcm.mcmaster.ca